

Living Pittsburgh Shows City Residents How to Live it Up when Money is Tight

PITTSBURGH, November 5, 2009 - The economy may be down, but Living Pittsburgh is up and running. LivingPittsburgh.com is a new website that consolidates free, affordable and discounted activities, products, services and events in the Pittsburgh area into a unique one-stop source. The easily searchable database showcases constantly evolving and updated options that help residents experience many great amenities of the city, regardless of their current economic situation.

While the site includes some national deals and general money-saving tips, the primary focus is to keep things local which will also provide a useful platform for Pittsburgh businesses to showcase their savings. Recent featured deals have included a 2-for-1 Pittsburgh Ballet ticket sale, a free sushi event, and a BOGO admission coupon to the Funny Bone. You'll also find out how to enjoy a Monday evening for two at South Side Works with dinner, drinks, movie admission, and cheesecake for about \$30-\$35, discover where you can get a \$39 hour long massage, and learn about a place where children can roller skate and eat pizza for only \$5.00.

The site has been very well received, shedding light on hundreds of local deals to thousands of visitors since October 2009 and gaining support of the City. "Living Pittsburgh is a great resource for our city's residents. It puts a valuable tool into the hands of the community by showing them how they can still enjoy a lot of the great things Pittsburgh has to offer even if they're watching their budget." says Mayor Luke Ravenstahl.

Heather Walsh, founding partner of Living Pittsburgh, left a successful sales career in March of 2007 to raise her children. "There are always people who need to tighten their budgets for a multitude of reasons; single parents and those who leave jobs to raise kids, people who retire early, college students living on very little, and the list goes on," says Walsh. "But with the economy being as bad as it is, the community really needs this resource now more than ever. These days it's rarely about a choice. It's about necessity, and even people who never needed to watch their spending before are doing things differently."

Walsh's business partner, Rachel Booth, also left a successful career a few years earlier when her child was born. A Downtown resident and advocate, Rachel saw promise in Heather's concept, and partnered with her to help develop LivingPittsburgh.com. "When cost is an issue, many people choose to stay home or cut spending altogether," says Booth. "I adore Pittsburgh, and believe everyone can take advantage of what this city has to offer. Our site shows the way."

Living Pittsburgh strives to help people save money and spend money at the same time. "It sounds a bit contradictory, but when you have all these great deals at your fingertips, you'll see that all it takes is just a little planning and you'll have more money to spend", says Walsh. "Our mission is to help everyone do their part, however small, in stimulating the local economy."

Visit LivingPittsburgh.com to discover great deals all over the city. Your wallet will thank you!